Cookie Policy

Last updated: December 5, 2023

By using the website https://flyarystan.com or our mobile applications, you agree that we may place cookies on your device, access them, and use other methods to collect data on how you use the website and mobile applications, in order to improve your user experience.

What are cookies?

Cookies are small data files that are placed on your computer or mobile device when you visit websites or use mobile applications. They allow websites to function properly and improve your experience when using websites and mobile applications.

For example, our cookies remember the language and country you have selected, so you do not have to select them again each time you visit https://flyarystan.com/.

What cookies do we use, and why?

JSC "FlyArystan" uses the following types of cookies on our website and in our mobile applications:

Technical

To ensure the smooth and efficient operation of our website and mobile application(s), including, but not limited to:

- balancing website traffic to ensure consistent and reliable service;
- limiting traffic to key parts of the website to maintain performance levels; and
- recording your consent to our Privacy Policy, Cookie Policy, and the Terms of Use of our website.

Ease of use

To make navigation easier on our website and in our mobile application(s), including, but not limited to:

- remembering the flight search parameters you have used.

Tracking

To collect statistics on how you use, navigate, and complete transactions on our website and in our mobile application(s), including, but not limited to:

- collecting your feedback through surveys; and
- gaining insight into how you use, navigate, and complete transactions on our websites, so that we can make them easier to use.

Marketing

To provide you with relevant messages, including, but not limited to:

- enabling our website to serve different versions of a page for marketing purposes;
- allowing third parties to display relevant advertising and track its effectiveness; and
- displaying relevant messages that offer product choices based on your behavior on our websites and other selected websites.

What personal information do cookies collect?

Cookies store various types of personal data, including:

- **Identification data:** User-specific data, such as usernames or account identifiers required to log in to the website or mobile applications.
- **Contact information:** Some cookies store contact details, such as email addresses, when users provide this information on the website.
- **Device and usage information:** Cookies collect information about the user's device, including IP address, device type, browser, operating system, and location. They also track the user's interaction with the website, including pages visited, session duration, and link clicks.
- **Preferences and settings:** Cookies are used to remember the settings and preferences chosen by the user, such as language selection.
- **Advertising and marketing data:** For targeted advertising, cookies collect data on the user's interests and actions in order to tailor advertising content specifically to the user.

Can I choose which cookies are used?

When you visit our website, you will see a pop-up window in which you can enable or disable certain cookies according to your preferences.

Can I disable cookies?

Internet browsers allow you to change your cookie settings. These settings are usually found in the "Options" or "Settings" menu of your browser. The links below may help you understand these settings. You can also use the "Help" option in your browser for more detailed information.

- Cookie settings in Internet Explorer
- Cookie settings in Firefox
- Cookie settings in Chrome
- Cookie settings in Safari

However, if you block all cookies (including those necessary for the website to function correctly), you will not be able to access the entire website or some of its features.

For more information about deleting or blocking cookies, please visit: http://www.aboutcookies.org/

Google Analytics, Facebook Pixel, and Yandex Metrica

Our website uses Google Analytics, Facebook Pixel, and Yandex Metrica, which are web analytics services provided by Google, Inc., Facebook, and Yandex LLC, respectively. These services use cookies to track and analyze your use of www.flyarystan.com and to compile related reports (see our Cookie Policy above). IP addresses collected by our Google Analytics are anonymized. For more information, please review the privacy policies of Google, Facebook, and Yandex.

To opt out of Google Analytics, use this link:
https://tools.google.com/dlpage/gaoptout?hl=ru

To opt out of Yandex Metrica, use this link:
https://yandex.ru/support/metrika/general/opt-out.html

Opt-outs are cookie-based, so you may need to opt out again if you use a new device or delete your browser cookies.

For more information about Facebook Pixel, please visit:
https://www.facebook.com/business/gdpr

Changes to the Cookie Policy

We reserve the right to amend this Policy in order to provide accurate and up-to-date information about our use of cookies.

If this Policy is amended, we will publish the updated version on our website https://flyarystan.com/.